

A portrait of Dr. Nathan Unruh, a man with short grey hair, wearing white-rimmed glasses, a white collared shirt, and a grey patterned blazer. He is smiling and looking directly at the camera. The background is a dark blue gradient with a subtle pattern of small white dots. A white circular graphic element is positioned in the upper left, partially overlapping the text.

CHIROPRACTOR

EDUCATOR

AUTHOR

DR. NATHAN
UNRUH



AVOID THE BURNOUT

So many chiropractors are miserable and unfulfilled in their practices. So many chiropractors, including Dr. Nathan Unruh, start their practices because they truly want to serve patients, not get buried in the day-to-day operations of business.

As a chiropractor, Dr. Unruh knows what it takes to remove yourself as the practitioner out of the everyday paperwork and place you exclusively in the role of leader for your business.

As a speaker and five-time author, Dr. Unruh has inspired and educated hundreds of chiropractic business owners. He gives audiences the tools and exact steps they need to build a better team for their practice, find more time, make more money, and attract more of the RIGHT patients.

THE CHALLENGE FOR CHIROPRACTORS

Chiropractors need to be more than doctors; they need to be great business people. Dr. Nathan Unruh emphasizes the importance of cultivating business skills so audience members can more effectively build teams, implement practical business solutions, and most importantly create a memorable patient experience.

Nathan provides real and actionable advice in regard to a variety of business functions. Audience members leave with practical solutions at hand and a view to the path forward. In this way they can take back their business and achieve their dreams.



ABOUT

DR. NATHAN UNRUH

As the Chief Experience Officer at Sidecar, Dr. Nathan Unruh has inspired and educated hundreds of chiropractic business owners. He is also the Director of Chiropractic at Envive where he manages multiple locations that serve thousands of patients each month. Finally, he's the author of five books, including "Digit," "Chrome," and "Strike It!"

When he's not working hard to help patients and colleagues, he's spending time with his wife Sara and their three children, Gabrielle, Lincoln, and Alexa. He's also an avid golfer, sports fan, reader, and writer.



CHIEF EXPERIENCE OFFICER, SIDECAR

WHAT PEOPLE ARE SAYING



Nathan Unruh is a storyteller. His tale is not just about success in business. It's one of personal grace and gratitude that fuels a passion for affluence in all facets of life.

— BRAD LEA, CEO OF LIGHTSPEED VT



From the very first contact on the telephone to the final bill, today's patient's must have a world-class experience in all respects. Dr. Unruh tells you how to deliver that experience.

— ARIAN W. FUHR, FOUNDER & CHAIRMAN OF ACTIVATOR METHODS INTERNATIONAL



Dr. Unruh has dispelled long-held myths about reasons for success.

— LOUIS SPORTELLI,
DC, FORMER WORLD
FEDERATION OF
CHIROPRACTIC



CONTINUE THE CONVERSATION

COO
SIDECAR



SIDECARCHIRO



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